



March 7 (Friday), 2003 LUNCHEON
Metropolitan Pavilion, NYC – 125 West 18th Street, at 7th Avenue
12:00 noon-1:15 pm Altman Bldg, Lobby Level General Session Area



Joann Frank, Foxwoods Resort & Casino

How to Keep Your Employees When Your New Competitor Opens 10 Miles Down the Road

Joann Frank, Senior Vice President, Human Resources, Foxwoods Resort Casino

Register today for a special HR/NY luncheon program, Friday, March 7 from 12-1:30 pm, Altman Building and Metropolitan Pavilion, New York, NY.

Register online at the special price of \$45 that includes the luncheon and the free show both days.

Participate in our luncheon drawing and win a free trip for two to Foxwoods Resort Casino.

Foxwoods Resort Casino has grown in only ten years to be one of the largest employers in the State of Connecticut with more than 11,000 employees. It is now the largest and most profitable casino in the world. When a new competitor opened a sprawling new casino and hotel complex only 10 miles away, Foxwoods had a problem.

The new casino, Mohegan Sun, was on a major recruiting campaign. They were ready to raid Foxwoods' trained 24/7 workforce.

Joann Frank, Senior Vice President, Foxwoods Resort Casino, is responsible for the 11,000 employee workforce that includes casino staff, hotel staff, restaurant staff and operations staff to run the amazingly successful casino that operates 24 hours a day, and draws visitors from the entire Northeast.

The Mashantucket Pequot Tribal Nation established Foxwoods Resort Casino in 1992. The success of Foxwoods put an end to generations of economic struggle and provided the income and impetus for the state-of-the-art Mashantucket Pequot Museum and Research Center. The Mashantucket Pequots have changed the face of Eastern Connecticut not only in their modern, new and exciting building program, but in the development of a customer-oriented workforce that provides service for up to 30,000 visitors per day.

Joann Frank's leadership has been an important factor in retaining this dynamic workforce in the face of competition in the casino business in Eastern Connecticut.



This program has been approved for one credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about recertification, please visit the HRCI homepage at www.hrci.org

Joann Frank's luncheon presentation is on the occasion of the 2003 Human Assets Show, the exhibits are free to all HR/NY members.

Show hours are Thurs, March 6, 4-7 pm, Grand Opening Reception with complimentary wine and beer, Fri, March 7, 10-4 pm with coffee service on-the-show floor. The luncheon program on Friday is by registering in advance at the special HR/NY rate of \$45 for lunch.

More information can be obtained from the show Website at www.flaggmgmt.com/ha - click 'HR/NY luncheon, Fri, March 7.

To register for the **March 7, 2003 luncheon** meeting, please provide the following information:

NAME: _____ TITLE: _____
COMPANY: _____ E-MAIL: _____
ADDRESS: _____ TELEPHONE: _____
CITY, STATE, ZIP: _____ FAX: _____

Registration Fees:	Prepaid	**Paying at Door
HR/NY Members*	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55
Non-Members & Guests	<input type="checkbox"/> \$55	<input type="checkbox"/> \$70



Method of Payment: Check Enclosed Charge my Credit Card: American Express VISA MasterCard

Card Number: _____ Expiration Date: _____ Authorized Amount: \$ _____

Cardholder's Name: _____ Cardholder's Signature: _____

AFFILIATE OF Please mail this registration form with your check to HR/NY Flagg Management Inc 353 Lexington Avenue, New York, NY 10016 (212) 286-0333 Fax: (212) 286-0086 by **February 27, 2003**. No refunds can be made for cancellations received after **February 27, 2003**. Registration forms received without payment accompanying them will be charged the "payment at door" rate. We must invoice those who pre-register but fail to notify us by **February 27, 2003** that they will not attend.

